



## Seven Principles of Kwanzaa

### **Umoja - Unity**

To strive for and maintain unity in the family, community, nation, and race.

### **Kujichagulia - Self Determination**

To define ourselves, name ourselves, create for ourselves and speak for ourselves.

### **Ujima - Collective Work and Responsibility**

To build and maintain our community together and make our brother's and sister's problems our problems and to solve them together.

### **Ujamas - Cooperative Economics**

To build and maintain our own stores, shops, and other businesses and to profit from them together.

### **Nia - Purpose**

To make our collective vocation the building and developing of our community in order to restore our people to their traditional greatness.

### **Kuumba - Creativity**

To do always as much as we can, in the way we can, in order to leave our community more beautiful and beneficial than we inherited it.

### **Imani - Faith**

To believe with all our heart in our people, in our parents, our teachers, our leaders and the righteousness and victory of our struggles.

Dr. Maulana Karenga  
Creator of Kwanzaa, 1965